

Technology in business



Upper 6 students recently delivered some outstanding presentations on the impact of technology on a chosen industry. Their PowerPoint presentations were informative and well planned. One group gave us an insight into how the fashion industry extensively utilised technology, and we discussed the merits and problems of Zara's new technologically advanced store in Leeds. The fast-food industry gave many examples of large brands, such as Dominos and McDonalds, using technology to improve customer services and customer satisfaction.

Some students used Prezi to present their ideas as an alternative to PowerPoint.

Students showed excellent communication skills and answered questions from the floor with confidence and fluency.

Mrs Amy Farrington