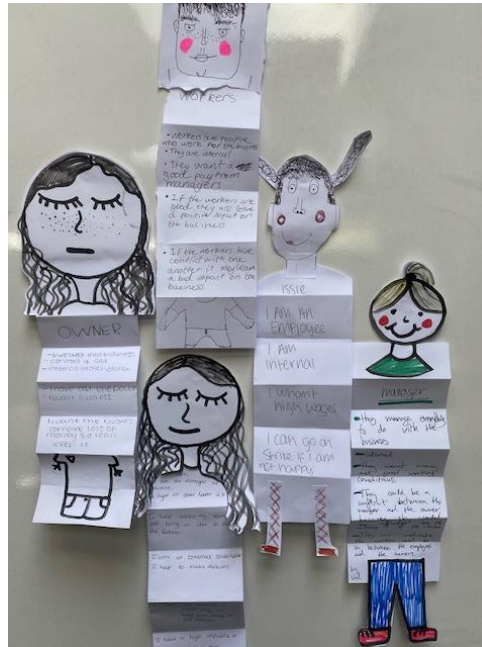


Who are the stakeholders of Gateways School?



GCSE Business pupils have been learning what stakeholders are and how they can influence the decisions a business makes. We have discussed how some stakeholders can be in conflict, for example, employees will want higher wages, whilst owners will want profit maximisation. Part of our learning consisted of making our own stakeholder and describing who they were, what they want from the business and what actions they can take to influence the decision and activities of the business. Pupils enjoyed making their concertina people and we displayed them on the board and pupils had the chance to present their ideas to the class.

Mrs Amy Farrington