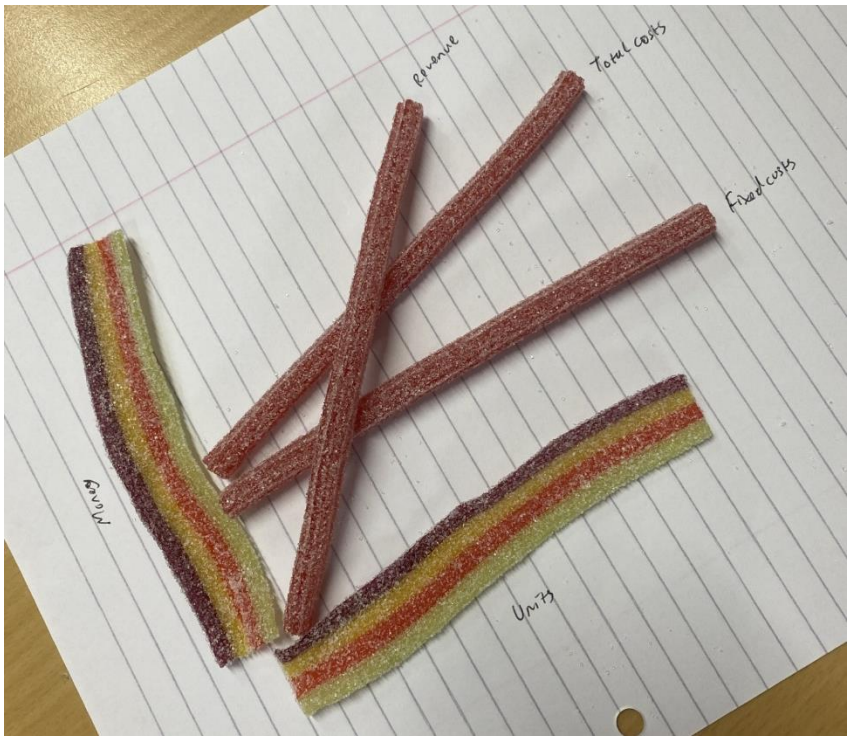
GCSE business studies pupils learn about finance



Year 11 business studies pupils have been exploring various formulas used to calculate profitability and evaluate business performance.

We also revisited key finance topics from Year 10, including types of costs, cash flow, and break-even analysis. In one lesson, the starter activity involved working in small groups to create a break-even chart using sweets. After correctly labelling the chart and identifying the break-even point, each team had the chance to enjoy eating their sweets.

The pupils thoroughly enjoyed this hands-on activity, which not only helped them recall essential Year 10 knowledge on break-even but also deepened their understanding of how break-even analysis is applied in making business decisions.

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