

Revision continues as the exams start . . .



It's been an exciting and productive week across all our Business Studies courses, with pupils rising to the challenge of assessments and engaging in creative learning experiences.

GCSE Business (Upper 5)

Upper 5 sat their first GCSE Business exam on *Theme 1: Investigating Small Businesses*. We're proud to share that they felt confident in their responses, particularly in applying their knowledge to the case studies provided. Their positive feedback reflects the hard work and preparation they've put in throughout the year.

BTEC Business (Lower 6)

Lower 6 BTEC pupils completed their first external assessment this week. On Thursday, they were introduced to a detailed case study, and on Friday, they developed a marketing proposal under timed exam conditions. This task required them to set SMART objectives, create a realistic budget, and plan a timeline for promotional activities - skills that mirror real-world business planning.

A Level Business (Lower 6)

Our A Level group are nearing the end of their Human Resources unit. To consolidate their understanding of motivation theories and methods, they took a creative approach by producing a music video. This innovative project has not only deepened their understanding of key theorists but also brought a fun and memorable element to their learning.

Mrs Hannah Woods